



Custom Incentives

For new commercial and industrial construction projects in Indiana

New construction and major renovation projects can build a foundation of energy efficiency with Custom incentives on systems and equipment not covered by our Prescriptive program.

ELIGIBILITY

- Must be a new construction or major renovation to a commercial or industrial facility in Indiana Michigan Power's (I&M's) Indiana service territory
- All Custom projects must be pre-approved before purchasing and installing equipment
- Projects may require pre- and post-monitoring to verify energy savings
- If project is a new site, must intend to receive electricity from Indiana Michigan Power on an eligible rate for at least one year
- Proposed energy efficiency project must have simple payback of more than one year and less than eight years

INCENTIVES

- Custom incentives: \$0.07/kWh saved annually
- Cap: Incentives may not exceed 75% of the total energy efficiency project cost, including materials, external labor, permits, equipment rental or disposal
- Cap: \$250,000 per site and \$500,000 per company per program year across all programs

STEPS TO PARTICIPATE

1. Contact one of our experienced Energy Managers at **800-929-7633** to determine your energy efficiency opportunities
2. Submit an application and quote(s) to receive pre-approval
3. Sign and return incentive offer to program within 10 business days
4. Purchase and install approved energy efficiency equipment
5. Submit a final application along with updated documents from pre-approval (as needed), and invoice(s) within 90 days of project completion
6. Project will receive final review and your incentive check will be issued

FOR MORE INFORMATION

Call: 800-929-7633

Email: SaveEnergyAtWork@aep.com

Program info: ElectricIdeas.com/Custom

