

# **Custom Incentive Program**

## For Michigan commercial and industrial customers

For new construction and renovation projects not covered by our prescriptive rebates, I&M offers custom incentives to help you achieve long-term energy savings.

#### **ELIGIBILITY**

- Must be a commercial or industrial customer in the I&M Michigan service territory.
- Custom projects must be pre-approved before purchasing and installing equipment, and have a simple payback period (not including incentive) of 1–8 years.
- New construction projects are evaluated using ASHRAE 90.1 2013 as the baseline. Submit COMcheck documents to substantiate energy savings.\*\*
- Projects may require pre- and post-monitoring to verify energy savings.

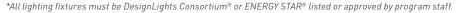
#### **INCENTIVES**

- Custom lighting incentive: \$0.06/kWh saved annually
- Custom non-lighting incentive: \$0.07/kWh saved annually
- Cap: \$150,000 per site and \$300,000 per company per program year across all programs. May not exceed 75% of total project cost.

#### **STEPS TO PARTICIPATE**

- **1**. Contact any Trade Ally or contractor to determine your energy efficiency opportunities.
- 2. Submit application to receive pre-approval and an incentive offer.
- 3. Sign and return incentive offer to program within 10 business days.
- 4. Purchase and install approved energy efficiency upgrades.
- **5**. Submit your completed application along with a copy of your W-9, tax exempt letter (if applicable), equipment spec sheet(s) and invoice(s) within 90 days of project completion.
- **6**. Project will receive final review and your incentive check will be issued.

For more information, reach out to the program team at **833-997-0708** or visit **ElectricIdeas.com/Custom**.



<sup>\*\*</sup>ASHRAE 90.1 2013, as amended, determines baseline energy usage. Please submit COMcheck reports for each building element that you are requesting incentives for program evaluation.



### Eligible projects include:

- Non-prescriptive lighting\*
- Building controls
- Refrigeration
- HVAC and compressed air systems
- Retro-commissioning
- Industrial process
- New building construction
- Barrel insulation

