



Custom Incentive Program

For Michigan commercial and industrial customers

For new construction and renovation projects not covered by our prescriptive rebates, I&M offers custom incentives to help you achieve long-term energy savings.

ELIGIBILITY

- Must be a commercial or industrial customer in the I&M Michigan service territory.
- Custom projects must be pre-approved before purchasing and installing equipment, and have a simple payback period (not including incentive) of 1–8 years.
- New construction projects are evaluated using ASHRAE 90.1 2013 as the baseline. Submit COMcheck documents to substantiate energy savings.**
- Projects may require pre- and post-monitoring to verify energy savings.

INCENTIVES

- Custom lighting incentive: \$0.06/kWh saved annually
- Custom non-lighting incentive: \$0.07/kWh saved annually
- Cap: \$150,000 per site and \$300,000 per company per program year across all programs. May not exceed 75% of total project cost.

STEPS TO PARTICIPATE

1. Contact any Trade Ally or contractor to determine your energy efficiency opportunities.
2. Submit application to receive pre-approval and an incentive offer.
3. Sign and return incentive offer to program within 10 business days.
4. Purchase and install approved energy efficiency upgrades.
5. Submit your completed application along with a copy of your W-9, tax exempt letter (if applicable), equipment spec sheet(s) and invoice(s) within 90 days of project completion.
6. Project will receive final review and your incentive check will be issued.

For more information, reach out to the program team at **833-997-0708** or visit **ElectricIdeas.com/Custom**.

*All lighting fixtures must be DesignLights Consortium® or ENERGY STAR® listed or approved by program staff.

**ASHRAE 90.1 2013, as amended, determines baseline energy usage. Please submit COMcheck reports for each building element that you are requesting incentives for program evaluation.



Eligible projects include:

- Non-prescriptive lighting*
- Building controls
- Refrigeration
- HVAC and compressed air systems
- Retro-commissioning
- Industrial process
- New building construction
- Barrel insulation

