



Custom Incentive Program

For Indiana commercial and industrial customers

For existing, new construction and renovation projects not covered by our Prescriptive rebates, I&M offers Custom incentives to help you achieve long-term energy savings.

ELIGIBILITY

- Must be a commercial or industrial customer in the I&M Indiana service territory.
- All Custom projects must be pre-approved before purchasing and installing equipment.
- Projects may require pre- and post-monitoring to verify energy savings.

INCENTIVES

- Custom lighting incentive: \$0.05/kWh saved annually
- Custom non-lighting incentive: \$0.06/kWh saved annually
- Cap: \$250,000 per site and \$500,000 per company per program year across all programs.

STEPS TO PARTICIPATE

1. Contact any Trade Ally or contractor to determine your energy efficiency opportunities.
2. Submit application via email to receive pre-approval and an incentive offer.
3. Sign and return incentive offer to program within 10 business days.
4. Purchase and install approved energy efficiency upgrades.
5. Submit your completed application along with a copy of your W-9, tax exempt letter (if applicable), equipment spec sheet(s) and invoice(s) within 90 days of project completion.
6. Project will receive final review and your incentive check will be issued.

For more information, reach out to the program team at **833-997-0708** or visit **ElectricIdeas.com/Custom**.

**All lighting fixtures must be DesignLights Consortium® or ENERGY STAR® listed or approved by program staff.*

***While Indiana's energy code is based on ASHRAE 90.1 2007, many of these standards are superseded by federal codes. Indiana now incorporates a mix of ASHRAE 90.1 2007 and 2010 standards, along with IECC 2015/2018. For program evaluation, please submit COMcheck reports for each building element for which you are requesting incentives.*

See reverse for deadline information.



Eligible projects include:

- Non-Prescriptive lighting*
- Building controls
- Refrigeration
- HVAC and compressed air systems
- Retro-commissioning
- Industrial process
- New building construction**
- Addition or expansion of an existing site**
- Gut rehab requiring new electrical systems and equipment**

