

## **Strategic Energy Management**

### Commercial & Industrial

Strategic Energy Management (SEM) is a year-long cohort-based series of workshops and one-on-one coaching sessions that will help move your company's culture towards sustainability by reducing energy costs and greenhouse gas emissions.

Offered for Indiana Michigan Power (I&M) customers, the workshops and coaching focus on continuous improvement, integrating Lean, Six Sigma, and other cost-saving and operational excellence initiatives.

A team of experts provides the training, motivation, and engineering support for your business to succeed. They will help you identify and implement nocost and low-cost operational, maintenance and behavioral changes to reduce power consumption.

#### **ELIGIBILITY**

- Must be a commercial or industrial customer in I&M's service territory.
- SEM is available to commercial and industrial facilities such as manufacturing, municipalities, transportation, higher education, and healthcare.
- The SEM program is designed for energy managers, facility managers, plant managers, maintenance supervisors, and financial personnel.

#### **WORKSHOP AND EVENT DETAILS**

- Group workshops with CLEAResult providing training and consultations.
  They have developed the curriculum and successfully implemented SEM with over 500 companies nationally. The program is delivered in an interactive format to provide a competitive edge to participating companies.
- Individual workshops are conducted at the participant's site and usually last two to four hours, depending on site complexity and nature of activity.
- Participating companies will have the opportunity to host group workshops at their sites (not required).



# PROVEN METHODS FOR SAVING ENERGY WITH LOW/NO COST METHODS:

- Tracks performance and forecasts usage using a statistical energy model
- Provides technical and educational tools, as well as other resources
- Includes four cohort sessions and three on-site visits
- Allows for collaboration with peers in other industries
- Introduces you to new best practices and energy management processes

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