



# Small Business Direct Install

For Michigan commercial and industrial customers

Saving energy and improving your bottom line is quick and easy with the Indiana Michigan Power Small Business Direct Install (SBDI) program for Michigan customers. Indiana Michigan Power offers great opportunities for small businesses to quickly install energy-efficient upgrades that can make a significant impact on your bottom line. Contact one of our experienced SBDI Trade Allies today to start saving!

## ELIGIBILITY

- Must be a commercial or industrial customer in Indiana Michigan Power's Michigan service territory.
- Demand must be less than 150 kW per site.

## SBDI REBATE CAP

- \$3,000 per site and \$21,000 per company, per program year.

## STEPS TO PARTICIPATE

1. Contact any program-approved SBDI Trade Ally or the program at **833-997-0708**.
2. Once determined eligible, an SBDI Trade Ally will schedule your on-site energy evaluation to determine appropriate energy efficiency opportunities for your business.
3. Apply for incentive reservation via your SBDI Trade Ally.
4. An SBDI Trade Ally will install approved upgrades during the evaluation site visit and/or schedule an installation.
5. Take advantage of other highly incentivized energy efficiency upgrades.

For more information, reach out to the program team at **833-997-0708** or visit [ElectricIdeas.com/Work](https://www.electricideas.com/work).

## DEADLINE INFORMATION

*Energy efficiency project(s) that have a signed incentive offer on file from the customer will receive their associated rebates and/or incentives upon completion of the project(s) by the terms of the signed incentive offer at completion but no later than December 15, 2023. Funds are limited and paid on a first-come, first-served basis. Projects submitted after December 15, 2023, will be subject to the incentive levels associated with the 2024 programs.*



## Popular measures:

- LED fixtures
- HID to LED (Interior)
- Refrigeration