



Say Hello to Savings

Reduce upfront costs and paperwork with discounts through our participating distributors.

Tired of the rebate paperwork? We've got good news for you: Indiana Michigan Power now offers discounts on high-efficiency residential HVAC equipment. Purchase a qualifying product at a participating distributor to receive the discount.

Discounts are available for I&M Residential Customers

| Residential HVAC Measures | Customer Incentive (\$)/unit |
|--|------------------------------|
| CAC SEER 16 | \$150* |
| CAC SEER 17 | \$225* |
| CAC SEER 18+ | \$300* |
| Mini Splits - 19 SEER - 9.5 HSPF | \$200* |
| Mini Splits - 21 SEER - 10 HSPF | \$350* |
| Mini Splits - 23+ SEER - 10 HSPF | \$550* |
| HP SEER 16 | \$250* |
| HP SEER 17 | \$350* |
| HP SEER 18+ | \$550* |
| Heat Pump Water Heater (2.0 EF) | \$350* |
| Geothermal Heat Pump ≥ 17.1 EER & ≥ 3.6 COP (INDIANA ONLY) | \$450* |
| Geothermal Heat Pump 20+ SEER (MICHIGAN ONLY) | \$450* |

Benefits to your customers

- Savings on high-efficiency products
- Lower energy and maintenance costs
- Longer-lasting equipment
- Increased comfort and air quality

Benefits to you

- Increased customer satisfaction
- Higher profit margins
- Stronger customer relationships
- Less paperwork

Get started

Contact Ken Armstrong at kenneth.armstrong@clearresult.com or 317-294-9173 for a list of participating distributors.

**Customer incentive is required to be passed down to the end-use customer.*