



Say Hello to Instant Savings

Reduce upfront costs and paperwork with instant discounts through participating distributors.

Tired of the rebate paperwork? We've got good news for you: Indiana Michigan Power now offers instant discounts on high-efficiency residential HVAC equipment. Purchase a qualifying product at a participating distributor and the discount will be applied at checkout.

Instant Discounts for I&M Customers

Instant discounts are available to I&M residential customers.

Residential HVAC Measures	Customer Incentive (\$)/unit
CAC SEER 16	\$150*
CAC SEER 17	\$225*
CAC SEER 18+	\$300*
Mini Splits - 19 SEER - 9.5 HSPF	\$200*
Mini Splits - 21 SEER - 10 HSPF	\$350*
Mini Splits - 23+ SEER - 10 HSPF	\$550*
HP SEER 16	\$250*
HP SEER 17	\$350*
HP SEER 18+	\$550*
Heat Pump Water Heater (2.0 EF)	\$350*
Geothermal Heat Pump ≥ 17.1 EER & ≥ 3.6 COP (INDIANA ONLY)	\$450*
Geothermal Heat Pump 20+ SEER (MICHIGAN ONLY)	\$450*

Benefits to your customers

- Instant savings on high-efficiency products
- Lower energy and maintenance costs
- Longer-lasting equipment
- Increased comfort and air quality

Benefits to you

- Increased customer satisfaction
- Higher profit margins
- Stronger customer relationships
- Less paperwork

Get started

Contact Ken Armstrong at kenneth.armstrong@clearresult.com or 317-294-9173 for a list of participating distributors.

**Customer incentive is required to be passed down to the end-use customer.*